



# WESTCHESTER FOOD PANTRY SOUPER BOWL SPONSORSHIP



A 501(c)(3) not-for-profit organization

## Annual Souper Bowl Fundraiser

The "Souper Bowl" is the Westchester Food Pantry's largest fundraising event of the year. To be held Saturday, February 3, 2024 at the Westchester Park District Community Center, this event **brings the community together** to share in local food, prizes, and friendship, all while raising **much needed funds for the pantry**. Approximately 16 local restaurants will be submitting a signature soup for guests to sample and pick their favorite. Additional refreshments, live entertainment, raffle prizes, and silent auction items, are also included in the event. Since 2019, the Souper Bowl has raised over \$46,000 for our neighbors in need and it has become one of the **signature community events for the local community**.

In Illinois alone, over 1.2 million people, including 1 in 8 children - face food insecurity. By supporting this annual community event, you will be directly impacting the well-being of your neighbors in need.

## How You Can Support the Westchester Food Pantry

By being a sponsor for the **Westchester Food Pantry's 2024 Souper Bowl**, you will be gifting the Westchester Food Pantry with approximately \$10 of buying power through the Greater Chicago Food Depository for every \$1 donated.

**Please see the attached Sponsorship Reply Form for more information.**

## About Us

The **Westchester Food Pantry** serves as a resource for those who are hungry and food insecure. **Supported by the generous donations and work of our community** - individuals, organizations, and businesses - we are able to supplement food needs in our village and seven neighboring communities. Our **doors are open twice a week** to help our neighbors in need. Through our **Wet Nose Pantry**, we are able to offer food and other supplies to our clients' pets so the whole family can stay together.

The Westchester Food Pantry is **100% volunteer run** and is entirely dependent on donations to keep our doors open.

### COMMUNITIES SERVED

- Westchester
- Bellwood
- Berkeley
- Broadview
- Hillside
- Hines
- La Grange Park
- Western Springs

### BY AUGUST 2023, THE WFP...

- Had over 3,250 client visits (compared to 2,450 in all of 2019)
- Distributed 149 tons of food with a retail value of \$1.1 million or the equivalent of 237,000 meals
- About 450 clients visit every month
- Over 50% of households served have a senior family member
- Over 40% of the households served have children under 18
- Every client leaves with nearly \$350 worth of food

***Food is more than a physical necessity; it is an emotional necessity.  
Food is used to show love, encourage trust and friendship, and create traditions.***



Facebook.com/WestchesterILFoodPantry



Instagram.com/WestchesterFoodPantry

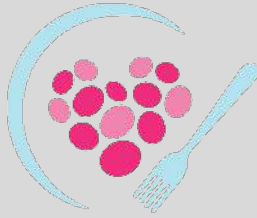


www.WestchesterFoodPantry.org



WestchesterFoodPantry@gmail.com

# WESTCHESTER FOOD PANTRY



WET NOSE PANTRY

A 501(c)(3) not-for-profit organization

Sponsorship  
Benefits start as soon  
as agreement is  
signed!

Thank you for your interest in sponsoring  
the Westchester Food Pantry's 2024 Souper Bowl!

## Exclusive Platinum Sponsorship Level - \$5000

We are in search of **one Platinum level sponsor** for this event who will be given the exclusive opportunity to promote this event as the primary sponsor:

**The 2024 Westchester Food Pantry Souper Bowl,  
Presented by "YOUR COMPANY."**

### Sponsorship Opportunities and Benefits Include:

- Name and logo prominently displayed on all Souper Bowl print and digital promotional materials.
- Specific acknowledgement in the pantry's E-Newsletter (over 2500 people), Facebook and Instagram posts (over 2400 followers), and in press releases with the Village Free Press (over 20,000 readers) and Neighbors Magazine (approximately 10,000 readers).
- Once per month leading up to the event, social media posts focused solely on your company's business.
- Name & QR code displayed on the table at Fall and Winter community outreach events.
- Right to mention on your website the fact that you are THE EXCLUSIVE Platinum Sponsors of the Souper Bowl 2024.
- Name displayed on Sponsorship poster at the event.
- Primary placement on the Homepage of the Westchester Food Pantry website; 'Community Partners', and the 'Souper Bowl' page.
- Private sponsorship table the night of the event to display materials and any promotional giveaways your company may want to do.
- Eight complimentary tickets and reserved seating with your company's logo marking the reserved table.



[Facebook.com/WestchesterILFoodPantry](https://www.facebook.com/WestchesterILFoodPantry)



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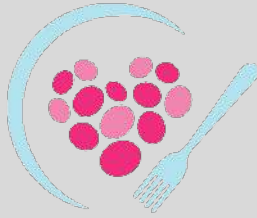


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## Gold Sponsor - \$2000

- Name and logo displayed on all Souper Bowl print and digital promotional materials including the pantry's E-Newsletter, Facebook/Instagram posts, the Village Free Press, and Neighbors Magazine.
- Shared sponsorship table with other Gold level sponsors the night of the event to display materials and any promotional giveaways.
- Website mention on 'Community Partners' and 'Souper Bowl' pages of the Westchester Food Pantry website.
- Name displayed on Sponsorship Poster at the event.
- One social media post focused solely on each gold sponsor.
- Six complimentary tickets and reserved seating.

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## Silver Sponsor - \$1000

- Name included in Souper Bowl print and digital promotional materials.
- Name displayed on Sponsorship Poster at the event.
- One social media post focused solely on all silver sponsors.
- Four complimentary tickets and reserved seating.

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## Bronze Sponsor - \$500

- Name included in Souper Bowl print and digital promotional materials.
- Name displayed on Sponsorship Poster at the event.
- Two complimentary tickets to the event.



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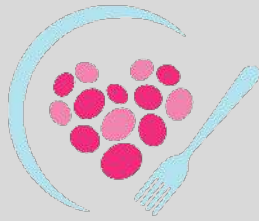


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## Sponsor Reply Form

### Contact Information

Your Name \_\_\_\_\_

How we can reach you \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

### Sponsorship Level

I would like to support the 2024 Westchester Food Pantry Souper Bowl by making a tax deductible donation to the Westchester Food Pantry at the following sponsorship level:

Exclusive Platinum Sponsor - \$ 5000

Gold Sponsor - \$2000

Silver Sponsor - \$1000

Bronze Sponsor - \$500

Additionally, I would like to purchase \_\_\_\_\_ tickets for the Souper Bowl (at \$30 each).

I am unable to support the event this year, but would still like to support the Westchester Food Pantry with a tax deductible contribution of \$ \_\_\_\_\_ .

**To maximize sponsorship benefits, please  
indicate support by November 1, 2023**

**2024 Souper Bowl  
Saturday, February 3, 2024**

### Available Payment Methods

Check, payable to Westchester Food Pantry, mailed to:  
Westchester Food Pantry  
1938 S. Mannheim Road  
Westchester, Illinois 60154

**Donations made to the  
Westchester Food Pantry  
(EIN: 47-5376704)  
are tax deductible to the  
extent allowed by law.**

### Questions?

Contact Sonja Martinez at:  
(773) 230-1914 or [WestchesterFoodPantry@gmail.com](mailto:WestchesterFoodPantry@gmail.com)



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